

Set	Items	Description
S1	918689	TICKET?
S2	216572	S1(3N) (PURCHAS? OR BUY??? OR SELL??? OR TRANSACT? OR SALE? ?)
S3	8903	S2(20N) (PROBAB? OR CHANCE? ? OR LIKEL? OR CERTAINTY OR UNC- ERTAINTY OR GUARANTEE?)
S4	1920	S3(15N) (EVENT? OR ACTIVIT? OR SPORT? OR GAME? ? OR PLAYOFF? OR FINAL? ? OR SEMIFINAL? OR QUARTERFINAL? OR COMPETITION? ?)
S5	1076	S4 NOT PY>1999
S6	91	S5(15N) (COST? OR PRICE? ? OR VALUE OR ESTIMAT? OR COMPUTE? OR CALCULAT?)
S7	78	RD (unique items)

? show file

File 9:Business & Industry(R) Jul/1994-2003/May 12
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File 148:Gale Group Trade & Industry DB 1976-2003/May 12
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File 621:Gale Group New Prod.Annou.(R) 1985-2003/May 12
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(c) 2003 The Dialog Corp.

7/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

2409245 Supplier Number: 02409245 (USE FORMAT 7 OR 9 FOR FULLTEXT)
New Owners of Tampa, Fla.-Area Ice Palace Plan A 'Disney' Touch
(Palace Sports & Entertainment Inc models its management strategy after
Disney's)
Tampa Tribune , p N/A
March 15, 1999
DOCUMENT TYPE: Regional Newspaper (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1433

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...There will be additions and touch-ups at the arena, he said.

John Ciszewski, Palace **Sports** executive vice president, said the Ice
Palace will likely need a technology upgrade to its **computerized**
ticket sales.

"Everybody around here is excited," Ciszewski said. "We think there is so
much potential there..."

7/3,K/2 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

2366995 Supplier Number: 02366995 (USE FORMAT 7 OR 9 FOR FULLTEXT)
SHOOTING FOR NEW FAN BASE: KIDS, FAMILIES AIM OF CAVS PROMOS
(The Cleveland Cavaliers basketball team, which had average attendance
totaling 16,942 people in the 1997-98 season, looks to attract more fans,
particularly youth, via a number of discounting promotions)
Crain's Cleveland Business, p 5
February 08, 1999
DOCUMENT TYPE: Journal ISSN: 0197-2375 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 566

ABSTRACT:

...is offering discounted ticketing incentives to attract families. One
promotion, "February Ticket Frenzy," cuts the **price** of \$18 seats to just
\$10 for **games** played during 2/99. A youth promotion gives groups of 10 or
more the **chance** to **buy** \$18 **tickets** for \$12, as well as two free
tickets for every ten **purchased**. Another promotion is solely for the
team's 2/20/99 **game** against the New Jersey Nets and it offers a free
ticket to children under 14...

7/3,K/3 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

2052282 Supplier Number: 02052282 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Ticketmaster Online Sales Exceed \$6 Million in Revenue In December
(Online sales currently account for 2% of Ticketmaster's total business and
that is expected to double in 1998)

Amusement Business, v 110, n 3, p 4
January 19, 1998
DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 469

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...important distribution mechanism in the future."

In addition to a partnership, Ticketmaster has forged with **computer** chip manufacturer Intel to create an Internet browser that offers customers a **chance** to take virtual tours of **sports** and entertainment facilities before **buying event tickets**, Ticketmaster has also joined with Net Channel, a television-based web browser that gives Ticketmaster prominent ...

7/3,K/4 (Item 4 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2003 Resp. DB Svcs. All rts. reserv.

1554665 Supplier Number: 01554665 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Targeted marketing comes of age
(First Data Corp, a credit card processor, along with 40 credit card issuers, plan to provide discounts on goods and services from a wide array of retailers for their 60 mil customers)
National Home Center News, v 23, n 14, p 29+
July 15, 1996
DOCUMENT TYPE: Journal ISSN: 0192-6772 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 761

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...of the National Football League, Major League Baseball and NASCAR, and Kremers felt U\$A **Value Exchange** could help it target consumers that frequent **sporting** stores, or are big **purchasers of sporting tickets**.

However, because Cotter is a group owned by independent dealers, it would be difficult to **guarantee** any dealer participation rate in such a program. "We would need to set up a...

7/3,K/5 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01404905 00055892
San Diego's vision quest
Jensen, Peter
Planning v63n3 PP: 5-11 Mar 1997
ISSN: 0001-2610 JRNL CODE: PLN
WORD COUNT: 4301

...TEXT: the city also promised to complete remodeling by the home opener next August and to **guarantee** an average of 60,000 general admission

ticket sales for each home **game** through 2007. Total **cost** : \$218.6 million.

But in late January what looked like a done deal was uncertain...

7/3,K/6 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

01014858 96-64251
Instants seeks impulse appeal
Dignam, Conor
Marketing PP: 4 Mar 23, 1995
ISSN: 0025-3650 JRNL CODE: MAR
WORD COUNT: 326

...TEXT: the high number of winning tickets among the 55 million on sale in the first **game** . Tickets **cost** L1 and there is a one in 5.46 **chance** of winning each time someone **buys** a **ticket** .

Instants are expected to contribute around 20%-30% of National Lottery funds. Camelot marketing director...

7/3,K/7 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00862598 95-11990
That's entertainment
Anonymous
Successful Meetings v43n5 PP: 75-77 Apr 1994
ISSN: 0148-4052 JRNL CODE: SMM
WORD COUNT: 1253

...TEXT: have done the same. Even cocktails (one drink used to be included in the ticket **price**) often **cost** extra. Says Karen Gordon, president of **Activity Planers**, a local Destination Management Company (DMC): "You **buy tickets** , just as you would for a New York show, and booking far in advance **guarantees** you the best seats. The showrooms aren't run by maitre d's anymore, so...

7/3,K/8 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00834099 94-83491
Upping the ante for lotto: A strategy for enhancing state revenues
Scoggins, John F
Public Finance Quarterly v22n2 PP: 258-264 Apr 1994
ISSN: 0048-5853 JRNL CODE: PFQ

...ABSTRACT: lotto by artificially increasing the expected grand prize amount with funds not generated by the **game** itself is examined. Using data from the Florida Lotto, a time series regression for weekly **ticket sales** is **estimated** . Also introduced is a limited dependent variable model to **estimate** the **probability** that the grand prize will roll over as a function of **ticket sales** . This model is based on a variation of

the binomial distribution. The findings are that...

7/3,K/9 (Item 5 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00748626 93-97847
Follow the reader - To the mall, of course
Rosenberg, Jim
Editor & Publisher v126n33 PP: 16 Aug 14, 1993
ISSN: 0013-094X JRNL CODE: EDP
WORD COUNT: 484

...TEXT: several other services the booth might offer, including gift certificates for mall shops and entertainment ticket sales. Another business held the local ticketing franchise, which Hardie said 'probably' would have caused crowding for tickets popular events.

One other suggested service began just last month: selling state lottery tickets. Based on the first week's sales, Deason said "a conservative estimate" of Appeal-Democrat profits amounted to \$300 to \$500 monthly.

"We expect to be generating...

7/3,K/10 (Item 6 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2003 ProQuest Info&Learning. All rts. reserv.

00643103 92-58043
The Pursuit of Liberty and Low Prices for All
Davis, Tim
Beverage World v111n1525 PP: 56-64 Oct 1992
ISSN: 0098-2318 JRNL CODE: BEV
WORD COUNT: 4439

...TEXT: sense to him because that was money in his pocket.

We agreed that Kroger would guarantee the sellout of that stadium for every home game. Potentially big bucks. We wound up buying tickets to only one game at a very small cost because the Cowboys started winning and they won throughout the season. Then we went out...

7/3,K/11 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

06147800 Supplier Number: 53930118 (USE FORMAT 7 FOR FULLTEXT)
A Flight of Fancy.
Miller, Jeffrey R.
Travel Agent, v294, n1, p18(1)
Feb 8, 1999
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 856

... of distribution are being fine-tuned by air carriers in an effort to cut distribution costs, primarily agency commissions. The most

important lesson that agents must gain from these events is that the less reliant they are on the sale of airline tickets, the better chance they have of surviving in the future.

Jeffrey R. Miller is an Ellicott City, Md...

7/3,K/12 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts..reserv.

05819415 Supplier Number: 50326270 (USE FORMAT 7 FOR FULLTEXT)
Dealers pump up auto show preview
Serwach, Joseph
Crain's Detroit Business, p18
Sept 7, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 334

... The DADA capped attendance at 15,000 the past two years, but for January's event, it will sell 17,500 tickets without raising prices

'There's every likelihood, after raising nearly \$16 million, that our total could top the \$20 million mark despite...

7/3,K/13 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

05727107 Supplier Number: 50203336 (USE FORMAT 7 FOR FULLTEXT)
Retailers Win with Lower-Cost Lottery
Francella, Barbara Grondin
Convenience Store News, p33
July 6, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 2099

... games. If I can provide something that makes it very timely, very easy and very cost-efficient to account for, order and control their lottery, someone who wants to sell our games is more likely to carry more product and sell more tickets - and we will both be more profitable. That is the overriding reason every lottery should...

7/3,K/14 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

05428934 Supplier Number: 48233708 (USE FORMAT 7 FOR FULLTEXT)
Ticketmaster Online Sales Exceed \$6 Million In Revenue In December
Zoltak, James
Amusement Business, p4
Jan 19, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 465

... important distribution mechanism in the future.'

In addition to a partnership, Ticketmaster has forged with **computer** chip manufacturer Intel to create an Internet browser that offers customers a **chance** to take virtual tours of **sports** and entertainment facilities before **buying event tickets**, Ticketmaster has also joined with Net Channel, a television-based web browser that gives Ticketmaster prominent ...

7/3,K/15 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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04647208 Supplier Number: 46837137 (USE FORMAT 7 FOR FULLTEXT)
Blizzard Entertainment's Beta Test Attracts 250,000 Diehard Gamers
PR Newswire, p1028LAM009
Oct 28, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 519

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
IRVINE, Calif., Oct. 28 /PRNewswire/ -- Just like diehard fans who camp out all night to **buy** the hottest concert **tickets**, thousands of **computer game** enthusiasts from around the world recently stayed up most of the night for their **chance** to be one of 1,000 beta testers to play Blizzard Entertainment's soon-to...

7/3,K/16 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

03542026 Supplier Number: 44971791 (USE FORMAT 7 FOR FULLTEXT)
Battle between scalpers, concert industry never over
Amusement Business, v0, n0, p24
Sept 5, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1455

... and then seeing the best tickets go for \$400.'
Lottery systems and other methods to **sell tickets** aimed at beating scalpers don't **guarantee** the best **tickets** won't **eventually** **sell** for such inflated **prices**, says Finn, of PACE Entertainment, because the artists, venues and promoters can not **guarantee** that tickets won't **eventually** wind up in the hands of scalpers.
'Once the ticket is sold, there is no...

7/3,K/17 (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

03528753 Supplier Number: 44947417 (USE FORMAT 7 FOR FULLTEXT)
Consumers Like Their ROM Kiddie-Style
Video Store, v0, n0, p18
August 28, 1994
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade

Word Count: 300

... the sample planned to buy CD-ROM titles to supplement whatever came with their multimedia **computers**.

Dataquest principal multimedia analyst Bruce Ryon points to **games** as 'the hot **ticket opportunity**' for **sales** after the initial hardware purchase.

The most **likely** prospects for CD-ROM software, the survey found, are married couples with children, particularly those...

7/3,K/18 (Item 8 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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03121553 Supplier Number: 44257010 (USE FORMAT 7 FOR FULLTEXT)
Microsoft founder eyes tickets via TV
Advertising Age, v0, n0, p10
Nov 29, 1993
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 80

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
...Corp., last week agreed to buy an 80% stake in Ticketmaster, the nation's largest **computerized event ticket - selling** company. He wants to expand the system so people can **buy tickets** through TVs and personal **computers**. Ticketmaster **likely** will work with America On-line, partly owned by Mr. Allen, who left Microsoft in...

7/3,K/19 (Item 9 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2003 The Gale Group. All rts. reserv.

02459349 Supplier Number: 43242818 (USE FORMAT 7 FOR FULLTEXT)
'Tampa Bay Giants' Would Be A Boon To Suncoast Dome
Amusement Business, v0, n0, p1
August 23, 1992
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 1209

... 2 million in parking, figuring 8,000 spaces at an average \$3 for 81 home **games**; **probably** \$20 million in novelty sales which would be 'huge with a new franchise;' \$16 million in **ticket sales** at an average of \$8 and **probably** \$8 million-\$10 million from local cable and television rights.

AN EMOTIONAL **PRICE TAG**
While a sale would cost San Francisco, the current stadium, Candlestick Park, and the...

7/3,K/20 (Item 10 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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02269311 Supplier Number: 42965961 (USE FORMAT 7 FOR FULLTEXT)
'Camp Garth': All Night Party & A Chance To Buy Tickets, Too

Amusement Business, v0, n0, p5
May 3, 1992
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 478

... band, still to be announced, and dancing until one a.m. KCTR will emcee the event offering contests, prizes, video games and entertainment throughout the night. A few premium ticket buying numbers will be retained and will be awarded throughout the evening, offering people the chance to upgrade their position in line for ticket sales the next morning.

The party is not limited to ticket buyers only. A reasonably priced evening meal, concessions, beer and breakfast the next morning will be offered for sale. Garth...

7/3,K/21 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

10523968 SUPPLIER NUMBER: 21175190 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Payment depreciation: the behavioral effects of temporally separating payments from consumption.
Gourville, John T.; Soman, Dilip
Journal of Consumer Research, v25, n2, p160(15)
Sept, 1998
ISSN: 0093-5301 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 12509 LINE COUNT: 01007

... recognize the payment as a loss.
Explaining the Sunk-Cost Effect
To explain the sunk-cost effect, consider Thaler's (1980) assertion that a family is more likely to drive through a snowstorm if they have purchased tickets to a basketball game than if they have received those same tickets free. In the case of the paid...

7/3,K/22 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08912383 SUPPLIER NUMBER: 18608340
Mental budgeting and consumer decisions.
Heath, Chip; Soll, Jack B.
Journal of Consumer Research, v23, n1, p40(13)
June, 1996
ISSN: 0093-5301 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 10013 LINE COUNT: 00834

... in the appropriate budget before purchasing the target. We predict that people will be less likely to purchase a target after a typical purchase - for example, people will be less likely to purchase a theater ticket after purchasing a sports ticket than after buying a party costume. Because the sports ticket is a more representative entertainment purchase, it is more likely to be posted and reduce the funds for the entertainment account. In turn, it is more likely to block the purchase of the theater ticket.

We also add a second manipulation to provide additional evidence of budgeting. The budgeting process should be more likely to constrain

behavior when people have recently made a large purchase. To examine this prediction...

7/3,K/23 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

08614379 SUPPLIER NUMBER: 18092832 (USE FORMAT 7 OR 9 FOR FULL TEXT)
You oughta be in pictures, but for how long? (rules governing the continued use of actors' images after they have left a production)
Portantiere, Michael
Back Stage, v37, n10, p3(2)
March 8, 1996
ISSN: 0005-3635 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 1392 LINE COUNT: 00107

... to-date photos of the "Party" boys would appear to be de rigeur; anyone who buys a ticket at this stage in the game is probably unconcerned with whatever theatrical value the show may have, and will instead hold the cast to exacting criteria of face...

7/3,K/24 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv. ✓

07896632 SUPPLIER NUMBER: 16952399 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Testing for efficiency in lotto markets.
Scott, Frank A., Jr.; Gulley, O. David
Economic Inquiry, v33, n2, p175(14)
April, 1995
ISSN: 0095-2583 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 6420 LINE COUNT: 00510

... expected value of a ticket. As the expected value of a lotto bet rises, the price of a bet falls. Lower prices induce more players to participate in the game, and existing players are likely to purchase additional tickets .(7)

Weak-form efficiency exists if there are no betting opportunities that have a positive...games, however, such a simple test is not sufficient. As equation (2) indicates, the expected value of a lotto ticket depends on the structure of the game (i.e. the probability), the dollar amount rolled over from previous drawings, and the number of tickets purchased by bettors. The odds structure of the game does not change from drawing to drawing; however, rollover and sales do. The combined effect...

* probability

7/3,K/25 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07528660 SUPPLIER NUMBER: 15825800 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Business is booming for NHL's two-year-old Mighty Ducks. (National Hockey League Mighty Ducks hockey team)
Deckard, Linda
Amusement Business, v106, n37, p14(1)
Sept 12, 1994
ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1359 LINE COUNT: 00101

... used in trade or advertising deals and if they are, they are valued as fully-priced tickets. Sponsors buy them.

Employees are not guaranteed two tickets to every game. The rule of thumb is that employees ask their supervisor for a specific number of...

7/3,K/26 (Item 6 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

07522377 SUPPLIER NUMBER: 15725843 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Battle between scalpers, concert industry never over. (Concert Venues)
Hobbs, Bill
Amusement Business, v106, n36, p24(3)
Sept 5, 1994
ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 1528 LINE COUNT: 00119

... and then seeing the best tickets go for \$400."
Lottery systems and other methods to sell tickets aimed at beating scalpers don't guarantee the best tickets won't eventually sell for such inflated prices, says Finn, of PACE Entertainment, because the artists, venues and promoters can not guarantee that tickets won't eventually wind up in the hands of scalpers.
"Once the ticket is sold, there is no...

7/3,K/27 (Item 7 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07491029 SUPPLIER NUMBER: 15647962 (USE FORMAT 7 OR 9 FOR FULL TEXT)
AFL's mass marauders a marketing challenge. (Arena Football League)
Denton, Dan
Amusement Business, v106, n31, p7(2)
August 1, 1994
ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 979 LINE COUNT: 00069

...ABSTRACT: sport, called arena football. About 7,200 tickets were sold for the team's initial game within the Arena Football League. The strategy included selling season ticket packages after the fans viewed the first game. Season tickets offered the public a reduced ticket price and guaranteed seats.

7/3,K/28 (Item 8 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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07209345 SUPPLIER NUMBER: 15260284 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Movie makers kick off 1994 with box office boom. (Industry Overview)
Ginsberg, Steve
Los Angeles Business Journal, v16, n8, p1(2)
Feb 28, 1994
DOCUMENT TYPE: Industry Overview ISSN: 0194-2603 LANGUAGE:
ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 960 LINE COUNT: 00073

... rise is startling, given the Los Angeles earthquake, horrific winter weather on the East Coast, **competition** from the Winter Olympic **Games** and the failure of the Academy Award nominations to spark **ticket sales** for the nominees so far. Studio executives **estimate** all the obstacles **probably** knocked at least 5 percent off the box office totals. But optimism is running high...

7/3,K/29 (Item 9 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

06226424 SUPPLIER NUMBER: 12868039 (USE FORMAT 7 OR 9 FOR FULL TEXT)
'Tampa Bay Giants' would be a boon to Suncoast dome. (San Francisco Giants possible move to Tampa Bay area would boost image of Florida Suncoast Dome)

Deckard, Linda
Amusement Business, v104, n33, p1(2)
August 17, 1992
ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1267 LINE COUNT: 00095

... 2 million in parking, figuring 8,000 spaces at an average \$3 for 81 home **games**; **probably** \$20 million in novelty sales which would be "huge with a new franchise;" \$16 million in **ticket sales** at an average of \$38 and **probably** \$8 million-\$10 million from local cable and television rights.

AN EMOTIONAL PRICE TAG

While a sale would cost San Francisco, the current stadium, Candlestick Park, and the...

7/3,K/30 (Item 10 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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05884444 SUPPLIER NUMBER: 12280181 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Video is the winning ticket in 'second chance' lotteries. (Media Drop-In Productions offers video recordings as state lottery prizes)
Fitzpatrick, Eileen
Video Business, v12, n21, p40(1)
May 29, 1992
ISSN: 0279-571X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 614 LINE COUNT: 00047

... out to be too difficult a task for consumers to collect that many tickets." Second- **chance** ticket stubs are flagged, he notes, to encourage consumers to **buy more tickets** and collect the amount needed to win a **price**.

The Ohio **game**, called "Double Feature," has turned out to be the most successful, he says, because, consumers...

7/3,K/31 (Item 11 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

05509673 SUPPLIER NUMBER: 11542707 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Banks overlook prepayment card even as it surges. (Analysis: Follow-Up on the News) (Technology/Operations)

Evans, John
American Banker, v156, n220, p1(2)
Nov 14, 1991
ISSN: 0002-7561 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1390 LINE COUNT: 00109

... a supplier and processor of cash.
Additionally, prepaid cards are being set up as low- cost systems that are likely0 to dominate the small-transaction market in competition with credit cards, which are most efficient in bigger- ticket transactions .

Most bankers mistakenly assume prepayment cards dedicated to a single service provider, like a phone...

7/3,K/32 (Item 12 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

05427265 SUPPLIER NUMBER: 11102518 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Oral Robert U. makes comeback to Division I, but not budgetwise.
Waddell, Ray
Amusement Business, v103, n31, p16(2)
August 5, 1991
ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 959 LINE COUNT: 00072

... Television Network, but I'm not sure how many."
Brooks said that between revenues from ticket sales and guarantees from road games , it won't cost0 the university any more than it did while playing in the NAIA.
"College athletics has...

7/3,K/33 (Item 13 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04523797 SUPPLIER NUMBER: 08288916 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Pick 10 Lottery's newest game to start April 1. (New York State)
PR Newswire, 0329NY048A
March 29, 1990
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 466 LINE COUNT: 00035

... more than 6,000 licensed agents throughout New York beginning Sunday, April 1 at a cost of \$1 per game . Each Pick 10 play card offers a chance to play four games .
Sales of Keno tickets , which require players to pick from three up to ten numbers out of a field...

7/3,K/34 (Item 14 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04522964 SUPPLIER NUMBER: 08280248 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Pick 10, New York Lottery's newest game, to start April 1.
PR Newswire, 0327LA002
March 27, 1990

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 674 LINE COUNT: 00051

... over 6,000 on-line agent locations throughout New York beginning April 1, at a cost of \$1 per game. Each PICK 10 play card offers a chance to play up to four games.

Sales of Keno tickets, which require players to pick from three to 10 numbers out of a field of...

7/3,K/35 (Item 15 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04517687 SUPPLIER NUMBER: 08532995 (USE FORMAT 7 OR 9 FOR FULL TEXT)
EAL guarantee of cash refunds pleases agents. (Eastern Airlines)
Blum, Ernest
Travel Weekly, v49, n14, p1(2)
Feb 15, 1990
ISSN: 0041-2082 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 620 LINE COUNT: 00049

... it on their own and gotten the court's approval," Davidoff said.
"We applaud any activity of any airline that will guarantee the value of a ticket purchased by clients. That's very important to us."
Patricia Gagnon, president of the New England...

7/3,K/36 (Item 16 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

04074670 SUPPLIER NUMBER: 07571940 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Realtors react to Commerce Department's new home sales data. (National Association of Realtors)
PR Newswire, 0829DC006
August 29, 1989
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 245 LINE COUNT: 00019

... down the line. Consumers are putting together attractive packages of moderate interest rates and moderately priced homes to buy their ticket to the American Dream.

Although the July sales rate was the highest so far this year, it probably is an overstatement of the real level of activity within the new-home market. We don't expect the July rate to be sustainable...

7/3,K/37 (Item 17 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

03928483 SUPPLIER NUMBER: 07741701 (USE FORMAT 7 OR 9 FOR FULL TEXT)
How contestable are airline markets?
Butler, Richard V.; Huston, John H.
Atlantic Economic Journal, v17, n2, p27(9)
June, 1989
ISSN: 0197-4254 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 4820 LINE COUNT: 00372

... leg of the trip might not save the passenger money if he then had to purchase a more expensive ticket from the hub to his final destination.

In fact, the entrant probably would have to provide an even greater discount to offset the additional costs to the consumer of switching airlines. To make an interline connection, passengers frequently must change...

7/3,K/38 (Item 18 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02330282 SUPPLIER NUMBER: 03662351 (USE FORMAT 7 OR 9 FOR FULL TEXT)
To sell lottery tickets, you need a lot of walk-in business. (answers to readers questions)
Macovsky, Susan J.
Money, v14, p18(3)
March, 1985
ISSN: 0149-4953 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 1293 LINE COUNT: 00094

7/3,K/39 (Item 19 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2003 The Gale Group. All rts. reserv.

02169093 SUPPLIER NUMBER: 03434848 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Key firms and 2 groups back nationwide promo.
Vineberg, Gary
Footwear News, v40, p1(2)
Sept 17, 1984
ISSN: 0162-914X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 667 LINE COUNT: 00053

... held Oct. 12-22.
Boettge said he projected a lower percentage increase for the shoe event because it would not be billed as a sale and because consumers are more likely to make their few big ticket furniture purchases during a price promotion.
As to the sweepstakes, "NHFA has a \$250,000 (prize) package, and I wouldn't...

7/3,K/40 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

08931631 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Weekend (Sport's Role): Local heroes can save the world - Sport is a community experience. Since the days of chariot racing it has presented the occasion where we can press against each other, shout and holler and express emotions without irony or reticence
IRISH TIMES, p56
December 31, 1999
JOURNAL CODE: FIRT LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1856

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... of Johnson came the arrival of his shadow. Tex Rickard, the promoter and dealmaker, was **probably** the first guy to see what **sport** could become.

Tex was the P.T. Barnum of **sport**. He saw percentages, **ticket sales** and deals where other people saw just sweat. He saw the market **value** of Jack Johnson, the man they loved to hate. And just as the people who...

7/3,K/41 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

07887868
SOCOG boss offered to quit over ticketing
Alex Mitchell
ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (SUNDAY AGE) , p8
October 24, 1999
JOURNAL CODE: WTSA LANGUAGE: English RECORD TYPE: ABSTRACT
WORD COUNT: 132

... of tickets which will show that the public has less than a two per cent **chance** of **buying** a **ticket** for the swimming **finals**. Most of the tickets for popular **events** will be allocated to those who pay premium **prices**, Olympic committee members, athletes and their families, world sports federations, sponsors and the media.

7/3,K/42 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

07414981 (USE FORMAT 7 OR 9 FOR FULLTEXT)
A new World Cup memory for Sir Geoff
NORTHERN ECHO, p05
September 25, 1999
JOURNAL CODE: FTNE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 297

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... be four or five times bigger and would pump millions into the economy." It was **estimated** the 1998 World Cup attracted a million visitors to France. Revenue from **ticket sales** was pounds 144m.

And he insisted England had a very real **chance** of getting the 2006 **finals**.

"Bobby Charlton and I have a similar view that we are going to give as ...

7/3,K/43 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

07338952 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Get FuncTy with it
WORDS ANDREW MIDGLEY
SCOTSMAN, p23
September 18, 1999
JOURNAL CODE: FSCT LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 638

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... should prove to be something very special. It takes place on Thursday 30 September and tickets are already on sale priced Pounds 10. Do yourself a favour and buy one well in advance.

Another event likely to prove popular is Quannum at The Arches on 17 October. Featuring a unique blend...

7/3,K/44 (Item 5 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

07048622 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Home News Tribune, East Brunswick, N.J., Business Calendar Column

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (HOME NEWS TRIBUNE - NEW JERSEY)

September 05, 1999

JOURNAL CODE: KHNT LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 995

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... information, call (908) 707-4127.

The International Association of Administrative Professionals holds dinner meeting on "Purchasing An Airline Ticket -- A Game Of Chance ." 6 p.m.-9 p.m., Victorian Manor, Edison. Cost : \$20. For more information, call (908) 722-2239.

SEPT. 9

The Business Owners Institute holds...

7/3,K/45 (Item 6 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

06641175 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Football: One man and his club; Cwmbran: For Cwmbran to survive, their benefactor must dip into his piggybank. As he tells Andrew Longmore, the rich are getting richer and the game poorer

SECTION TITLE: Sport

ANDREW LONGMORE

INDEPENDENT ON SUNDAY

August 08, 1999

JOURNAL CODE: FINS LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1336

(USE FORMAT 7 OR 9 FOR FULLTEXT)

In fact, he's had a few complaints about the steep price of seats. "I've told them: 'I tell you what, I'll buy your ticket for you if you guarantee me you'll come to all the rest of our home games this season.' They usually get the point," he says. But it would be instructive for...

7/3,K/46 (Item 7 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

06513213 (USE FORMAT 7 OR 9 FOR FULLTEXT)
tickets to The Belfry PGA Seniors' Championship
HULL DAILY MAIL , Hull Daily Mail (Sportsmail) ed, p20
July 31, 1999
JOURNAL CODE: FHDM LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 418

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... of season tickets to be won which will permit entry to the tournament during these **competition** dates, giving you the **chance** to witness seniors' golf at its very best.

Plus for every reader there is the opportunity to **buy two tickets** for the **price** of one to the championship.

To enter this exciting **competition** , simply answer the two questions, complete this entry box and send to: The Belfry Seniors...

7/3,K/47 (Item 8 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

06180615 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Devon: Love at first bike: Buying a ticket from Great Western Railways is an uphill struggle, but from there on Sustrans has it sussed, and Stuart Jeffries finds a side to Devon you never see from a car window
STUART JEFFRIES
GUARDIAN
July 10, 1999
JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 2101

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... who wanted to travel to one place and return from another, he told me to **buy single tickets** from Plymouth to Exeter and -- again -- take our **chances** on getting the bikes on board.

Then he lost the **final price** details from his screen and was unable to tell me how much he had charged...

7/3,K/48 (Item 9 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05900568 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Boston Red Sox Lobbyist Rebuked for Offering Tickets to Officials
Yvonne Abraham
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (BOSTON GLOBE - MASSACHUSETTS)
June 24, 1999
JOURNAL CODE: KBGL LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 231

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... Red Sox lobbyist now working for Walsh, offered to allow several Boston City councilors the **chance** to **buy tickets** to the July 13 game at Fenway Park at face- **value** , even though seats have been impossible to buy for everyone but season ticket holders and...

7/3,K/49 (Item 10 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05802052 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Netball finals tickets available - at a price

SECTION TITLE: SPORT

DUNBAR Tim

CHRISTCHURCH PRESS , 2 ed, p25

June 17, 1999

JOURNAL CODE: WTCP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 272

(USE FORMAT 7 OR 9 FOR FULLTEXT)

Media manager Dave Worsley described it as the last chance for Christchurch people to buy tickets for the championship finals in their hometown.

A nine-day package (September 24-October 2) has been priced at \$580, while the premier 12-day package (September 21-October 2) will cost \$645...

7/3,K/50 (Item 11 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05696613

Games ploy raises concerns

Stuart Washington

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (AUSTRALIAN FINANCIAL REVIEW)

, p8

June 11, 1999

JOURNAL CODE: WAFR LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 118

...fellow sponsors, the bigger corporates fear that non-sponsors could enjoy the benefits of the Games at a bargain price. Some sponsors who have a broad customer base have welcomed the chance to sell the tickets. SOCOG needs to raise more cash before the Games start

7/3,K/51 (Item 12 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05554769

A chance to share in the magic of being there

Sandy Hollway

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (DAILY TELEGRAPH (AUSTRALIA))

, p11

May 29, 1999

JOURNAL CODE: WTDT LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 121

The Sydney Olympic Games offer the chance for all Australians to attend the sporting event. There will be 5m tickets for sale to Australians, with 70% costing under \$A60. There are tickets on offer to 640 events, offering major events at less than \$A20. News Ltd newspapers

carry the official ticket order...

7/3,K/52 (Item 13 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05335019

Top events, top prices

Michael Evans

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (SYDNEY MORNING HERALD) , p10

May 14, 1999

JOURNAL CODE: WSMH LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 140

... program aimed at devoted fans who could be guaranteed seats at every session of an **event** for a premium of about 30%. But **guaranteeing** seats with season tickets to **events** at which Australians should perform well could **cost** as much as 102% more than **buying** all tickets individually. Season tickets to **sports** expected to feature Australians prominently will be slugged upwards of 30% including equestrian jumping (102...)

7/3,K/53 (Item 14 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05224258

Games to cut debt by \$1bn

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (ADVERTISER) , p6

May 07, 1999

JOURNAL CODE: WTAD LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 90

... the Australian economy by an extra \$A700m per year until at least 2002. Staging the **games** is likely to **cost** \$A3.5bn - two thirds of which is funded by Australian governments **Ticket sales** to Australians should yield \$A500m

7/3,K/54 (Item 15 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

05028690 (USE FORMAT 7 OR 9 FOR FULLTEXT)

AG Cracks Down on Sweepstakes Companies

BUSINESS WIRE

April 20, 1999

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1466

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... people who fear a vulnerable friend or relative may be caught up in the sweepstakes **game** to look for these "red flags":

-- Stacks of sweepstakes mail proclaiming them a " **guaranteed** winner" or offering lottery **tickets** for **sale** ; -- Unusual number of packages on hand containing inexpensive **costume** jewelry, plastic cameras or wristwatches; -- Lists near the phone detailing prizes they've won; --

Telephone...

7/3,K/55 (Item 16 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

04788182 (USE FORMAT 7 OR 9 FOR FULLTEXT)
For great returns go to Wimbledon
SUNDAY TIMES (UNITED KINGDOM)
March 28, 1999
JOURNAL CODE: FSTM LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 700

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... tickets for any game for up to 10 years .
Twickenham: traded through newspaper columns, they cost about Pounds
3,000 for the right to buy tickets for any game for up to six years .
Wembley: a debenture guarantees a box; full details to be announced

To apply for a Wimbledon debenture write to...

7/3,K/56 (Item 17 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

04435845 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Post Style: Win Night Of True Romance
BIRMINGHAM POST, p18
February 24, 1999
JOURNAL CODE: FBMP LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 364

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... the film's release this week, Virgin Cinemas has a number of great
offers: everyone buying a ticket to see You've Got Mail also gets a
game card with a chance to win one of ten computers with life access
to AOL (American On Line). Other prizes include five holidays to New...

7/3,K/57 (Item 18 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

03746914 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Heads You Lose, Tails They Win In The Big Gamble: We Spend Pounds 90
Million On The Lottery Every Week, But Are We Living In A Fantasy World?
Ross Reyburn Looks At The Chances Of Winning A Fortune.**
Ross Reyburn
BIRMINGHAM POST, p15
December 14, 1998
JOURNAL CODE: FBMP LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1187

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... 57 to 1.

The statistics are rather daunting however you pitch them.

'People consistently over-estimate the chances of very rare events happening,' said Dr Haigh, who has examined Lottery results as part of his statistical probability studies. 'If you buy one ticket a draw, on average you have to wait ten years to win a match...

7/3,K/58 (Item 19 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02702692 (USE FORMAT 7 OR 9 FOR FULLTEXT)
KUALA LUMPUR TOWER EXTENDS OPERATING HOURS DURING C'WEALTH GAMES
BERNAMA THE MALAYSIAN NATIONAL NEWS AGENCY
September 03, 1998
JOURNAL CODE: FBNM LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 214

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... from the 25 percent discount on individual adult tickets to the Observation Platform for every Games ticket purchased, the public will also have the chance to buy specially designed tickets commemorating the Games," she said in a statement.

Sponsored by Telekom Malaysia at a cost of RM15,000, the tower has produced 200,000 of such tickets featuring events like...

7/3,K/59 (Item 20 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02649415
Confused? Here's how to apply for seats
ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (AGE) , p4
August 27, 1998
JOURNAL CODE: WTAG LANGUAGE: English RECORD TYPE: ABSTRACT
WORD COUNT: 122

With five million 2000 Olympic Games tickets to be sold to the Australian public, potential buyers are likely to have many questions about how the sale will operate. A ticket booklet will be distributed through newspapers in July 1999, listing all the possible choices and prices. People will need to return their booklets, with choices indicated, within 45 days. Tickets will...

... dearest and most exclusive, and D-tickets being the cheapest and most common. Organisers have guaranteed that 70% of tickets will cost \$A60 or less. People can only buy four tickets for the opening and closing ceremonies, and can buy no more than six tickets for events

7/3,K/60 (Item 21 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2003 The Dialog Corp. All rts. reserv.

02190080 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Consultant to Recommend Transportation of the Future for Providence, R.I.
Tony DePaul
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (PROVIDENCE JOURNAL-BULLETIN,

R.I)

July 13, 1998 11:14

JOURNAL CODE: KPJN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 2316

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... and ensure traction for the rubber tires of the four-wheel drive cars.

Raytheon says **computers** would continually monitor **ticket sales** at each station and send empty cars where they're needed. System operators would program-in **events** likely to increase demand at certain stations, such as peak-hour traffic at Green, or an **event** letting out at the Providence Civic Center.

In theory, no matter how busy the system...

7/3,K/61 (Item 22 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

02099558

Push for gas sell-off

Damon Johnston

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (HERALD-SUN) , p22

July 03, 1998

JOURNAL CODE: WTHS LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 71

... s acting ceo, Steven Shepherd, says the Victorian Government's determination to get the best **price** could disadvantage consumers. He forecasts that if it holds out for a big **ticket sale**, the additional **cost** will **probably** be passed on to the consumer by the **eventual** operator

7/3,K/62 (Item 23 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

02099525

SOCOG warns over Olympic ticket promises

Michael Evans

ABIX - AUSTRALASIAN BUSINESS INTELLIGENCE (SYDNEY MORNING HERALD) , p2

July 03, 1998

JOURNAL CODE: WSMH LANGUAGE: English RECORD TYPE: ABSTRACT

WORD COUNT: 99

... Group). SOCOG alleges that THG are offering corporate hospitality packages promising seats to the Olympic **Games**. SOCOG said that no company can **guarantee** tickets or their **cost** because **tickets** are not on **sale** nor **prices** announced. THG said on 2 July, 1998, that it had been offering ticket packages to...

7/3,K/63 (Item 24 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

(c) 2003 The Dialog Corp. All rts. reserv.

01831849 (USE FORMAT 7 OR 9 FOR FULLTEXT)

You & your money: New season signings

JONATHAN PRYNN

EVENING STANDARD , H ed, p16

May 29, 1998

JOURNAL CODE: FES LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 659

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... they are rising fast.

Further down the Premier-ship things are far less tough.

Season tickets are now on sale at West Ham, Spurs and Wimbledon and you likely to encounter few problems getting hold of them. Spurs' season tickets go on sale to the public on 7 June and entitle you to view 19 league games and five cup ties. Average prices have gone up by 12 1/2% with adult season tickets ranging in price from...

7/3,K/64 (Item 1 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext

(c) 2003 Financial Times Ltd. All rts. reserv.

0010042905 BOJGIAMAEZFT

FT SPORT: Open strikes gold without really trying: The old golf tournament puts tradition before profits, writes Patrick Harverson

PATRICK HARVERSON

Financial Times, London Edition 1 ED, P 11

Friday, July 9, 1999

DOCUMENT TYPE: Features; NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 890

...for golf throughout world - except in the US - and to fund the development of the game on as broad a scale as possible."

Looking at the on-course revenues first, ticket sales probably bring in something in the region of Pounds 3.5m-Pounds 4m. Adult ticket prices for the four practice days vary between Pounds 3 and Pounds 13, while for the...

7/3,K/65 (Item 2 from file: 476)

DIALOG(R)File 476:Financial Times Fulltext

(c) 2003 Financial Times Ltd. All rts. reserv.

0007545744 BOELXAIABMFT

Letters to the Editor: No plan for lottery tax

From Mr CHRIS SMITH MP

Financial Times, P 7

Saturday, December 24, 1994

DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

Word Count: 116

TEXT:

...sums of money establishing the complex infrastructure for the lottery, advertising it, and preparing further games to come into play next year.

The income stream from ticket purchase has its ups and downs, and it will be impossible to determine the balance of income, cost and profit with certainty for months to come. Any discussion of Camelot's share of

the proceeds is therefore...

7/3,K/66 (Item 3 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext
(c) 2003 Financial Times Ltd. All rts. reserv.

0007531651 BOEAGC3ABTFT
Ladbroke and MAI to launch joint lottery bid
RAYMOND SNODDY
Financial Times, P 7
Friday, January 7, 1994
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 295

...National Lottery could be launched late this year although early next year now seems more likely .

IMS, the interactive telephone company, yesterday appealed for telephone selling of lottery tickets and promoting of lottery games played by telephone to be part of the lottery from the outset.

IMS estimates telephone transactions could account for 5 per cent of lottery turnover.

Customs and Excise yesterday...

7/3,K/67 (Item 1 from file: 634)
DIALOG(R)File 634:San Jose Mercury
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08356167
CRITICS POINT TO LACK OF NEW PARKING SPACES GIANTS' LATEST PITCH TEAM, S.F.
OFFICIALS UNVEIL A PLAN TO PRIVATELY FUND A STADIUM. WILL THIS ONE FLY?
San Jose Mercury News (SJ) - Friday, December 22, 1995
By: Miranda Ewell, Mercury News San Francisco Bureau
Edition: Morning Final Section: Front Page: 1A
Word Count: 2,361

... 000 of the stadium's premium seats to longtime season ticket holders at an average cost of roughly \$2,700. Those rights would guarantee fans the chance to buy season tickets . Yearly leases for the luxury suites would probably cost about \$100,000 each, he said.

'Significant losses'

Average attendance at Giants' games has had its ups and downs in recent years. In 1995, the average attendance per...000 of the stadium's premium seats to longtime season ticket holders at an average cost of roughly \$2,700. Those rights would guarantee fans the chance to buy season tickets . Yearly leases for the luxury suites would probably cost about \$100,000 each, he said.
subhead 'Significant losses'

Average attendance at Giants' games has had its ups and downs in recent years. In 1995, the average attendance per...

7/3,K/68 (Item 2 from file: 634)

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06178137

HE'S TALKING ALL-STARS

San Jose Mercury News (SJ) - Wednesday June 26, 1991
By: MARK GONZALES, Mercury News Staff Writer
Edition: Morning Final Street Section: Sports Page: 6C
Word Count: 235

...A's, but the A's are going ahead with a plan to offer any **ticket purchaser** who can prove his or her name includes a "Nolan" or a "Ryan" the **chance** to buy two upper-reserved \$7 tickets for the **price** of one for that **game** .

These discount tickets must be bought at the A's box office and are subject...

7/3,K/69 (Item 3 from file: 634)
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05004590

35 EVENTS WILL USHER IN THE BUSH ERA

SAN JOSE MERCURY NEWS (SJ) - Tuesday, January 17, 1989
By: ELLEN WARREN, Mercury News Washington Bureau
Edition: Stock Final Section: Front Page: 14A
Word Count: 1021

...The events leading up to and following the installation of America's new president will **cost** about \$25 million and are **likely** to make this the most expensive inauguration in history. Most of the money will come from corporate contributors and **ticket sales** . Inaugural planners say there will be 70 percent more free **events** than ever before.

The president-elect himself has said he is ''not entirely'' comfortable with...

7/3,K/70 (Item 4 from file: 634)
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05003981

D.C. READY FOR A GRAND OLD PARTY

SAN JOSE MERCURY NEWS (SJ) - Monday, January 16, 1989
By: ELLEN WARREN, Mercury News Washington Bureau
Edition: Morning Final Section: Front Page: 1A
Word Count: 1231

...The events leading up to and following the installation of America's new president will **cost** about \$25 million and are **likely** to make this the most expensive inauguration in history. Most of the money will come from corporate contributors and **ticket sales**0 . Inaugural planners say that there will be 70 percent more free **events** than ever before.

The president-elect himself has said he is ''not entirely'' comfortable with...

7/3,K/71 (Item 5 from file: 634)
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04501854
SCALPERS SAY VIKES BAD FOR BUSINESS
SAN JOSE MERCURY NEWS (SJ) - Friday, January 8, 1988
By: BILL CORNWELL, Mercury News Staff Writer
Edition: Morning Final Section: Front Page: 1A
Word Count: 892

...is going to see any part of that?''

Despite the sluggish market for the Vikings game , ticket sales and prices are likely to increase dramatically if the 49ers defeat Minnesota and then meet the Chicago Bears, who...

7/3,K/72 (Item 6 from file: 634)
DIALOG(R) File 634:San Jose Mercury
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03048300
UEBERROTH SAYS HE'LL DEAL WITH DRUG ISSUE
SAN JOSE MERCURY NEWS (SJ) - Wednesday, November 13, 1985
By: Mercury News Wire Services
Edition: Morning Final Section: Sports Page: 6D
Word Count: 433

... win a franchise, noted that owners were impressed by a group from New Jersey that guaranteed attendance of 2 million.

(check) Passage of proposed federal tax provisions to discontinue expense write-offs for purchase of sports tickets will signal a dramatic rise in ticket prices next year.

(check) He is opposed to instant replays on controversial calls.
''Baseball players make...

7/3,K/73 (Item 1 from file: 810)
DIALOG(R) File 810:Business Wire
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0549785 BW1087

CQN INTERLOTTO VISA DINERS: Correcting Internet Address throughout InterLotto release issued Jan. 16

January 19, 1996

Byline: Business Editors & Computer Industry Writers

...After January 18, 1996 the InterLotto entry fee of 10 Swiss Francs (SFr) -- which currently purchases 2 games or " tickets " -- will buy 10 tickets for 6 Ball, giving players a five-times greater chance to win with each entry. The new, low-entry cost per play makes the lottery less expensive than many other comparable games. It also

makes...

7/3,K/74 (Item 2 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0548424 BW1098

INTERLOTTO VISA DINERS: Visa and Diners Club now accepted worldwide by Internet lottery; consumer response to 3-month-old InterLotto (<http://www.interlott.li>) continues to grow

January 16, 1996

Byline: Business Editors & Computer Industry Writers

...After January 18, 1996 the InterLotto entry fee of 10 Swiss Francs (Sfr) -- which currently purchases 2 games or "tickets" -- will buy

10 tickets for 6 Ball, giving players a five-times greater chance to win with each entry. The new, low-entry cost per play makes the lottery less expensive than many other comparable games. It also makes...

7/3,K/75 (Item 3 from file: 810)
DIALOG(R)File 810:Business Wire
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0525107 BW0142

COLO RAPIDS WEGERLE: Major League Soccer roars into Denver with introduction of the Colorado Rapids and signing of World Cup Star, Roy Wegerle

October 17, 1995

Byline: Sports/Assignment/Soccer Writers

...Football League team owners and national investment groups, including the Denver-based Anschutz Corp.

Season tickets go on sale today, with prices ranging from \$10-\$20 per game. A \$25 non-refundable deposit per seat will guarantee season ticket seating and priority. Two additional installments will be billed by the Colorado Rapids...

7/3,K/76 (Item 4 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0002061 BW015

TANDEM: Ticketnet to use Tandem systems for ticketing and box office management services

January 28, 1986

Byline: Business Editors

...said David Clark, Ticketnet executive director. "By storing ticket information in regional Tandem NonStop EXT computers and making all tickets available anywhere in the network, we give ticket purchasers a wider choice of outlets, a greater selection of events and the guarantee that the seats they buy are the best available." But the unique feature, said Clark...

7/3,K/77 (Item 1 from file: 813)
DIALOG(R) File 813:PR Newswire
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0576902 PH012
PENNSYLVANIA LOTTERY MILLION DOLLAR SPIN FINALIST ANNOUNCED

DATE: March 17, 1993 19:05 EST WORD COUNT: 117

...for Saturday,
March 20.

Schoenberger can win up to \$1 million in the weekly spin game. As a finalist, the contestant is guaranteed of winning at least \$5,000.

Schoenberger free winning ticket was purchased at True Value Beverage Mart, Southampton, Pa.

The Pennsylvania Lottery will announce the name and hometown of a...

7/3,K/78 (Item 1 from file: 625)
DIALOG(R) File 625:American Banker Publications
(c) 2003 American Banker. All rts. reserv.

0122097
* Banks Overlook Prepayment Card Even as It Surges
American Banker - November 14, 1991; Pg. 1; Vol. 156, No. 220
WORD COUNT: 1,314

BYLINE:
By JOHN EVANS

TEXT:
...a supplier and processor of cash.
Additionally, prepaid cards are being set up as low-cost systems that are likely to dominate the small-transaction market in competition with credit cards, which are most efficient in bigger-ticket transactions. Most bankers mistakenly assume prepayment cards dedicated to a single service provider, like a phone...